



Thirty-eight great causes helped

Sunrise has announced grants worth \$75,000 to thirty-eight arts, community, education, environment, health and sport causes throughout the Gisborne District.

Glenda Stokes, Sunrise Executive Officer, is delighted Sunrise is in a position to fund so many good causes this year. "The donations we've had from our community since we launched three years ago have been phenomenal. It is due to the generosity of local donors that we are able to award three times more in 2017 than in our second funding round last year."

She added there were a lot more applications than in previous years which made allocating the funds more difficult. "We received forty-eight applications requesting \$190,000 in assistance."

Applications are invited once a year and assessed by the Sunrise Grants Committee, which includes trustees Richard Briant, Colin Christie, David Clark and Lilian Tangaere-Baldwin. Rob Dymock and Leslyne Jackson volunteer on the committee as secondees.

Glenda believes having a grants committee with a wide range of experience and knowledge made what was an arduous task more manageable. "The trustees expertise was well balanced with the health and community services sector knowledge Rob and Leslyne brought to the team. The committee assessed applications and allocated funding on a greatest needs basis."

Leslyne Jackson has worked in the community services sector in Tairāwhiti for many years and has seen firsthand the funding shortfalls in organisations delivering social services. She believes as the gap widens between the haves and have nots the role of philanthropy in

helping to bridge that gap will become more important. "The needs in our community are going to keep rising. I volunteered to help the committee because I believe the endowment model Sunrise operates is going to become hugely beneficial for our community as Sunrise grows."

David Clark chairs the Grants Committee and has been a trustee since Sunrise was established in October 2014. David said the quality of applications this year were high and it was hard for the committee not being able to grant more funding. "There is a limit to how much we can grant each year. As Sunrise's endowment funds grow year on year we will have more funding available and be in a better position to support many more worthy causes."



Sunrise Grants Committee David Clark, Leslyne Jackson, Richard Briant, Rob Dymock and Colin Christie (Lilian Tangaere-Baldwin absent)

News in brief

A big-hearted community

Local donors have gifted \$1.9m in donations and \$7m in promised bequests to Sunrise since we launched three years ago. It is due to their generosity that we've been able to help so many great causes this year. We thank you for helping us off to such a great start.

Include a charity

Sunrise partnered with some of New Zealand's favourite charities last month for Include a Charity Week, a campaign to raise awareness and promote charitable gifts in Wills to all New Zealanders.

2017 grant recipients

Alzheimers Society Gisborne, Citizens Advice Bureau Gisborne, City of Gisborne Cadet Unit, Eastland Kart Club, Eastwoodhill Arboretum, EIT Students Association, Gisborne Boys High School, Gisborne Concert Band, Gisborne East Coast Cancer Society, Gisborne International Music Competition, Gisborne Land Search & Rescue, Gisborne Riding For Disabled, Gisborne Unity Theatre, Gisborne Volunteer Centre, Gisborne Youth Sports Charitable Trust, Gisborne/Tairāwhiti Regional Science & Technology Fair 2018, Hearing Assistance, Hospice Tairāwhiti, Ka Pai Kaiti, Kaiti School, Kids Can Charitable Trust, Mangapapa Union Church (CAP Debt Centre), Matapuna Training Trust, Pakirikiri Marae, Poverty Bay Woolcrafters, SLSNZ Eastern Region, St Johns Ruatoria, Swim for Life Tairāwhiti, Tairāwhiti Beneficiary Advocacy Trust, Tairāwhiti Community Law Centre, Tairāwhiti Environment Centre, Tairāwhiti Multicultural Council, Tairāwhiti Technology Trust, Tauāwhi Men's Centre, The Aurora Education Foundation Charitable Trust, Turanganui Schools Maori Cultural Festival, Victim Support Tairāwhiti, Waikohu Health.



What does Sunrise do?

- We raise funds from donations and legacies
- We invest funds for the long term
- We use the income to provide grants for local charities and organisations

A few words from Glenda



It's astounding to me that in just three years our wonderful community has donated nearly \$2 million to Sunrise. Although it is gratifying to work with donors and help them realise their philanthropic goals, Sunrise's main reason for being is to help those in our community that need it most. Working with the Grants Committee on this year's funding applications has reinforced to me how much need there is in our community and has made me

even more determined to grow our endowment funds, so we have more money to help more causes in future.

There are so many people in our community giving their time to help make it a better place and I feel privileged to have played a small part in helping them with their (often thankless) tasks. All the applications we received were worthy and of a high standard, and on behalf of the Grants Committee, I would like to commend all the applicants on the important work they do in our community. We appreciate the effort taken to make their applications and wish them well.

It was awesome to be involved with Include a Charity Week for the first time this year. It's a common misconception that only wealthy people leave money to charity when they pass away. Gifts in wills, or bequests, are not just made by the rich and famous. The reality is that most bequests are made by ordinary, hardworking people who want to make a positive difference in their community and to other people's lives.

I really do enjoy working with those in our community, both donors and charitable organisations, to help them set up endowment funds for their cause. You can read about the new Arts, A&P Association and Gisborne Intermediate funds in this newsletter. We've now got 25 special interest funds (full list on our website). If there's a cause you'd like to support that isn't on the list, get in touch and I can help you establish a fund for the cause dear to your heart.

There's so much happening at Sunrise now and we can only fit so much in our newsletter. All our news is on our website and Facebook, so take a look and 'like us'.

I hope you have a lovely summer with your loved ones.

Glenda Stokes
EXECUTIVE OFFICER

The arts to get helping hand

Dame Bronwen Holdsworth, a long-time supporter of the arts, has helped establish the Arts Fund at Sunrise.

Dame Bronwen, a musician herself, believes vibrancy and diversity of the arts is a vital component in enhancing the cultural, social and economic life of our community. "Creativity is an integral part of every aspect of our lives, through all stages of education, culture and technology. I want to support the talent in our region who are contributing to the wealth and diversity of our magnificent artistic and cultural traditions."

Creativity takes many forms – visual art, literary art and performing arts such as music, theatre, dance, spoken word and film.

Glenda Stokes, Sunrise Executive Officer, says even though a large proportion of the community either participate in the arts, or enjoy watching in the audience, it is an area that is traditionally underfunded. "I'm excited to work with Dame Bronwen and our community to grow the Arts Fund at Sunrise and see our creative community enjoy more financial support in the future."

All donations to the Arts Fund at Sunrise will be invested, protected and grown each year in line with inflation. The surplus investment income will be available as grants to the arts community in the Gisborne District, meaning every donation made will keep supporting the arts in our region forever.

Dame Bronwen hopes lovers of the arts will join her and help to build a significant Arts Fund. "If you believe, like I do, that a love of and involvement in the arts feeds the soul and sparks the imagination, this is your opportunity to support a thriving arts scene in our region for generations to come. Every donation, no matter how small or large, will help."



Dame Bronwen Holdsworth DNZM

New fund to help secure future of our Show

The custodians of Gisborne's most beloved community event, the A&P Spring Show (the Show), have established the Poverty Bay A&P Association Endowment Fund at Sunrise to protect the future of the event.

Norm Thomas, Poverty Bay A&P Association (PBAPA) President says as a child he came to the Show every year with his parents and he wants to ensure they can provide that kind of experience for generations to come. "The biggest challenge we face is financial security. It's a massive job maintaining the facilities at Showgrounds Park and an enormous task to deliver an event of this size every year."

He says a bad weather event can be the difference between breaking even or the organisation being in a tough position. "Our board members are determined to build long term sustainability for our organisation and security for the Show's future. We believe Sunrise's endowment model is an excellent way to create an enduring legacy that will offer more return as time goes on and the endowment grows."

Rob Telfer, PBAPA Vice President, says they are lucky to have the support of the entire community, with 18,000 people attending the Show each year, a membership base of over 1,100 and many loyal sponsors, supporters and volunteers. "We will be adding donations from our members and supporters to the endowment fund, meaning their donation now, will keep on supporting our cause forever."

Norm added that Showgrounds Park and the Show are enduring treasures of the Poverty Bay and East Coast communities and are drawcards for locals and visitors alike.

"As a board we are conscious that Showgrounds Park and the Show have been around for a very long time and have been greatly helped by many people who have donated their time and money for over a century. As the present custodians, we want to build on their generosity and leave things in a stronger position for the long run."



The A&P Association committee - Hayden Swann, Richard Briant, Glenda Stokes (Sunrise), Simon Bousfield, Erica McNeil, Norm Thomas, Steven Thomson, Amanda Mathers, Murray Webb, Rob Telfer

Gisborne Intermediate's legacy for the future

The Board of Trustees have established the Gisborne Intermediate School Endowment Fund at Sunrise to create a legacy to help future leaders of the school.

GisInt trustee, Jo Haughey, says the Sunrise endowment model was very compelling and the board were unanimous in their decision to establish the new fund. "Our school's motto is 'Growing Great People'. Part of that is teaching students to think about their ability to leave a legacy for our school, to leave it better than they found it. As a school and board we need to show leadership to our students and think about what we are leaving for future generations as well."

Fellow trustee Tracey Stuart says for many people their two years at GisInt are some of the best of their life and they want to give something back to the school in recognition of that. "Making a donation to the new endowment fund is a great way for families to give back at any level, every little bit helps, and because the funds are invested in perpetuity every donation will keep supporting the school forever."

GisInt Principal Glen Udall says the school is committed to delivering a broadly balanced holistic programme to grow students into well rounded people. "GisInt does several mufti days a year fundraising to help a variety of needy causes in Gisborne, one of those mufti days will now be for our endowment fund, engaging students in helping to fundraise for their own school. Encouraging philanthropy across a range of causes teaches students to give back to the community and the new mufti day



Stu Barclay, Glen Udall (Principal), Jo Haughey, and Tracey Stuart from GisInt with Glenda

will reinforce our message to care for our school and leave it better than they found it."

Glenda Stokes, Sunrise Executive Officer, is impressed with the long term view the GisInt board has taken in setting up their endowment fund at Sunrise. "I appreciate how hard it is financially to run the school day to day. For the leaders of GisInt to set up a fund to help others do so in the future shows a real commitment to the long term well-being of their school."



Leave a lasting legacy

The Sunrise Foundation is a simple and lasting way to support local charities, organisations and causes that are important to you. You can support causes that are close to home and close to your heart.

At Sunrise we are all about capital preservation, so your donation will keep on supporting our local charities and organisations forever.

We can't even begin to imagine what the needs of our communities will be far into the future. The Sunrise General Fund can respond to our communities needs as they change.

You can also support your favourite charities or causes through a Special Interest Fund, so that your chosen charity will be supported forever by your donation.

Sunrise is an organisation for local people to give for local needs, to help build a strong future for the Gisborne district forever.

Who runs the Sunrise Foundation?

We have a volunteer board of nine trustees who provide a robust governance and succession model. The trustees are a group of respected and trusted individuals from within our local community.

Our trustees are John Clarke QSO JP (Chair), Lilian Tangaere Baldwin, Richard Briant, Colin Christie, David Clark, June Hall, Dame Bronwen Holdsworth DNZM, Joe Martin and Reweti Ropiha.

The trustees support the executive officer and committees. The Investment Committee consists of Colin Christie, David Clark and Richard Montgomery. The Grants Committee is Lilian Tangaere Baldwin, Richard Briant, Colin Christie, David Clark, Rob Dymock and Leslynn Jackson.

Our executive officer Glenda Stokes is passionate about giving back to our community. In addition to her role at Sunrise, she is currently the chair of the Hospice Tairawhiti Board.

Ways to give

Donations during your lifetime

You can gift donations of any size to Sunrise. The great news for you is that your donation will qualify for a tax rebate of 33.3 percent up to the limit of your taxable income.

Leave a legacy in your will

When making a will many people want to give something back to their community by leaving a bequest to their favourite charity or cause. You may consider leaving a percentage of your estate or a specified sum in your will to Sunrise, knowing that it will keep on giving forever.

Workplace giving

Workplace giving is a fantastic way for companies to help their employees give back to our local community with regular donations through their payroll system.

It is an easy way for people to donate a little often, with the added bonus of an immediate tax benefit.



The Sunrise Foundation Board

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