



## Celebrating 5 years of generosity

We've just turned five and we've got a lot to celebrate.

Donations from locals have seen our endowments grow to \$4.5 million, enabling us to grant \$310,000 to needy causes throughout Tairāwhiti-Gisborne.

Sir Stephen Tindall came to Gisborne to officially launch Sunrise in October 2014. Sir Stephen and the Tindall Foundation are strong supporters of the community foundation model and have assisted with the establishment of 18 independent community foundations throughout New Zealand.

John Clarke, Sunrise Chair, says "we're delighted with the buy-in we've had from the many people and organisations in Tairāwhiti-Gisborne who have made donations, provided funding and sponsorship, and volunteered their time, to help us become the fastest growing community foundation in the country."

"It is due to your generosity and support that we have been in a position to help so many local charities and community groups to do the important work they do for and in our community, and we thank you all whole heartedly."

## News in brief

### Spread the Christmas cheer

Instead of sending Christmas cards the money we save goes towards more grants for needy causes in our community.

Last year Craigs Investment Partners joined us and donated the money they would have spent on Christmas gifts to the Sunrise General Fund.

We'd like to thank Craigs and their clients. What a wonderful way to give back to the community they live and do business in.

We'd love you to join us this year, please give Glenda a call if you'd like more information.

### 2019 grants announcements

This year we gifted \$120,000 to causes in our local arts, education, environment, health, social services and sports communities.

Sunrise only grants to charities and community organisations that have a charitable purpose in Tairāwhiti-Gisborne (the area covered by the Gisborne District Council).

See inside this newsletter for a full list of the local organisations that have received grants.

### Hearing assistance available

When the Gisborne Hearing Association closed they established the Hearing Assistance Fund at Sunrise with the residue funds, ensuring those with hearing impairments will be supported forever.

There are four funding rounds per annum, where individuals who are hearing impaired and organisations that are involved in education or projects which help hearing impaired people, can apply for financial assistance.

Applications for this quarter are open 18 November until 1 December 2019. Please visit our website for the funding policy and application form.

## Look how far we've come



The Sunrise board are thrilled with the support received from the Tairāwhiti-Gisborne community, which has helped Sunrise become the fastest growing community foundation in New Zealand. l-r Richard Briant, June Hall, John Clarke (Chair), Joe Martin, Reweti Ropiha, Bronwen Holdsworth and David Clark (absent Colin Christie and Lilian Tangaere Baldwin).



## Leave a lasting legacy

### What does Sunrise do?

- We raise funds from donations and legacies
- We invest funds retaining the capital and generating income
- We use income from investments to provide grants for local charities and organisations

## A few words from Glenda



What a wonderful month October was. I really enjoyed Tuia 250, where as a community we reflected on our shared history for last 250 years. At Sunrise we were also celebrating a milestone, our first five years as Tairāwhiti-Gisborne's community foundation, everything we do is for the future, for the next 250 years (and more).

What a wonderful first five years it's been. To be sitting at \$4.5 million in endowments and to have been able to grant \$310,000, far exceeds any expectations we had when we started, and to be the fastest growing community foundation in New Zealand is a testament to the generosity of our small community.

The funding landscape in New Zealand is changing quickly as we see the decrease, if not eradication, of gaming trust funding and a decrease in COGs funding to our region, traditional funding avenues for community organisations. We can never be sure that traditional funding streams will still be there in the future, let alone next year or the year after. That's why Sunrise is so important, we will be here and we will always only grant to causes in our district. All the money raised here, stays here.

Community organisations are constantly applying for grants up against many other charitable causes for the limited funding available and they realise this is not sustainable. Wainui SLSC, Poverty Bay Golf Club and Makaraka School are taking control of their own destiny and are committed to working hard to build their funds to give future custodians a regular source of income they can rely on.

We have announced our 2019 grant recipients, once again we had way more applications than funds available to give out. With so many worthy causes the job of the Grants Committee was very difficult and made me even more determined to grow our endowments so we will have more money in the future to help those in need.

As this is our last newsletter this year, I'd like to wish you a happy summer and holiday season. Take care.

**Glenda Stokes**  
EXECUTIVE OFFICER

## Makaraka's community support

The Board of Trustees established the Makaraka School Endowment Fund two years ago to help future proof their school. It's a long-term strategy which they hope will guarantee a substantial amount of financial support for the school in the future.

Schools are constantly under financial pressure and being a small school makes Makaraka's mission even more arduous. They have to provide the same core support services as larger schools, yet with under 200 students, they don't benefit from the economies of scale that come with being a larger school.

Established in 1875, Makaraka School has a rich history spanning over 140 years and is one of the oldest schools in the district. They established their fund to make sure their school is still going strong in one hundred years, and more, from now.

Hayden Swann, Makaraka School Principal, says their school community has been supporting the fund for the past two years with voluntary donations.

"We invited parents to make voluntary donations of \$10 towards our legacy fund on the student statements we send out at the beginning of the year. We appreciate the support of those that chose to donate, their gifts are helping to gradually build our fund."

Now as the end of the school year rolls around, and Year 6 students are getting ready to leave Makaraka School for the last time, their parents may be thinking of some way to show appreciation to the school they love.

Making a donation to the Makaraka School Endowment Fund is a great way for families to give back and because the funds are invested in perpetuity (forever) their gift will keep supporting the school forever.



*The Class of 2019. Makaraka School's Year 6 students are nearing the end of their primary school careers and even though they will miss the school they love, they are excited to be moving on to intermediate next year.*

## JN Williams double up donations to Eastwoodhill

Although it is revered as the National Arboretum of New Zealand, Eastwoodhill doesn't receive any government funding and is reliant on donations and grants to survive.

In an amazing show of support JN Williams Memorial Trust (the Trust) has promised to match any donation to the Eastwoodhill Arboretum Endowment Fund - dollar for dollar - up to \$1 million.

The Trust would like to encourage others to join them in helping Eastwoodhill build a strong endowment fund to see the arboretum thrive long into the future.

Jane Williams, Eastwoodhill Chair says "unfortunately the funding avenues we've relied on in the past are not enough for us to operate and grow a sustainable business today. We appreciate the generosity of the Trust and hope their gift, along with others, will enhance our ability to be self-reliant and stand strong on our own two feet."

"We need to strengthen Eastwoodhill as a business and extend further into education, research and science. The Trust understands the direction we are taking and that a strong endowment fund will allow us to do this. We are unbelievably excited and grateful!"

It is a huge task to keep Eastwoodhill running day to day, but it is just as vital to secure the arboretum for tomorrow, to help ensure the survival of this globally significant arboreal arc collection.



JN Williams Memorial Trust's Marcus Williams with, from Eastwoodhill, Jane Williams Chair, Martin Weaver Curator and Marion Nicholas Manager, hope others will join the JN Williams Memorial Trust in their offer to match \$ for \$ any donations made to the Eastwoodhill Arboretum Endowment Fund at Sunrise.

**If you want to support Eastwoodhill, now is the time to do so. Not only will your donation be doubled, it will also grow for the future and keep giving back to the arboretum, forever.**

## Can you give up a cup of coffee for a cause you love?

Miriam and Phil Allan have been involved with Wainui Surf Life Saving Club (Wainui) for 13 years after enrolling their daughters Bree and Lucy in nippers.

The girls took to it like ducks to water and Phil says "they absolutely love it. They compete locally and nationally and both girls lifeguard voluntarily over summer."

Phil and Miriam have been impressed not only with the water safety skills they were taught, but also the valuable life lessons that come with being a member of the small family orientated club.

Phil added that "Bree and Lucy have learnt learn so much more than just water survival. They've learnt to give back. They get involved and help with all the fundraising the club does."

For a couple that didn't grow up in the surf club culture, Wainui is now a big part of their lives. Their business Gisborne Scaffolding is a sponsor and donates all scaffolding required around the club. Miriam is on the committee and Phil is the man on the mic at their annual bingo fundraisers, and on the paintbrush, painting the interior of the upstairs clubhouse when alterations were completed a few years back.

Miriam's accounting background has benefited the club and she says the committee has worked hard to improve the clubs finances.

"We established the Wainui endowment fund a few years ago to ensure the hard work done by so many is protected for future generations. Whenever anyone donates time or money to the club, they are effectively giving to the entire community of people that use our beach. As a committee we respect that and want to be smart about making the most of the generous support we receive."

Miriam works for Coates Associates, who have made Sunrise workplace giving available to their employees. She donates \$15 each fortnight and says "it's great because with workplace giving you get an immediate tax benefit. This means the government pays \$5 of my donation and only \$10 is deducted from my take home pay. I like that the government is effectively donating to the club too!"

With the support of the Sponge Bay, Wainui and Makorori communities, Wainui hopes to build a strong endowment fund, so in the future the club won't be so reliant on grants.



Miriam and Phil Allan donate regularly to Wainui's endowment fund at Sunrise through workplace giving at Miriam's work. They have donated over \$600 since joining the scheme, all for the price of a cup of coffee a week.

## Outward Bound to help local kids reach their potential

Self-Storage Gisborne and Clark Charitable Trust have seeded an endowment fund at Sunrise to help local students attend the renowned Outward Bound course in the Marlborough Sounds.

Outward Bound has been transforming the lives of New Zealanders since 1962, with more than 65,000 young Kiwis attending courses designed to help them to reach their full potential through challenge and adventure in the outdoors.



*Peter Jex-Blake and Polly Taukamo of Self-Storage Gisborne hope others will join them and the Clark Charitable Trust to send some of our young potential leaders on a life changing Outward Bound course.*

The Tairāwhiti Outward Bound School Course has been developed in partnership with our local secondary schools. Each year fourteen local Year 12 students – a 'watch' - will be selected because they show commitment at school, but are not necessarily achieving to their full potential.

Self-Storage Gisborne director Peter Jex-Blake sent facility manager Polly Taukamo on an adult course earlier this year to celebrate her five years at the company.

Polly's initial thoughts when Peter offered it to her were 'gee that feels more like a punishment rather than a reward' and that "a holiday at a resort would be just dandy'.

However, she took up the challenge and thoroughly enjoyed the experience, coming out with a massive sense of achievement and pride.

Peter says that "Polly came back fizzing" and he wondered how they could give more people the same opportunity.

He believes the schools course is important as "with the social needs this region has, we thought if we can reach children before they leave school, this is an opportunity to turn young kids into role models."

"The good thing about it is Outward Bound actually work with the schools to choose the kids. They will be kids that don't have the resources to attend something like this. They could also be under-achievers at school but have been identified as having potential to become leaders at school, and then when they leave school they could go on to be leaders in their community or in their workplace."

The regional schools programme helps teens to build courage and resilience, and experience success as a member of a team. They also learn to identify their own values, develop an appreciation for the natural environment and gain experience being of service to others.

Peter says the "aspirational goal is to build the Tairāwhiti Outward Bound Fund up so it could continuously provide the \$60,000 needed each year to fund a fourteen person watch".

"Self-Storage Gisborne and Clark Charitable Trust have each committed to donating \$10,000 a year, \$20,000 in total. Half of this will go into the endowment fund for future students and half will be used for that years intake."

"The challenge now is to get other businesses, individuals or charitable trusts on board to fund the rest. As more donors become involved it will become self-funding eventually."

## Ways to give

### Donations during your lifetime

Sunrise welcomes donations of any size. Your donation can be added to the General Fund or one of our special interest funds, the choice is yours.

You can donate by creditcard, internet banking, automatic payment or cheque.

### Leave a legacy in your will

When making a will many people want to give something back to their community, or leave a bequest to their favourite charitable cause. It's a common misconception that only wealthy people leave money to charity when they pass away.

Gifts in wills, or bequests, are not just made by the rich and famous. The reality is most bequests are made by ordinary, hardworking people who want to make a positive difference in their community and to other people lives.

After providing for family, you may consider leaving a percentage of your estate or a specified sum in your will to Sunrise, knowing it will keep on giving to our community forever.

### Workplace Giving

Sunrise Workplace Giving is an easy way for companies to help their employees give back to our local community with regular donations through their payroll system.

Many people don't have a lot of spare money and a little bit every week or month is a realistic way they can donate.

Donors can give as little as \$5 per week, the cost of a cup of coffee.

It is an easy way for people to donate a little often, with the added bonus of an immediate tax benefit.

## Poverty Bay Golf Club tee off for the future

Established in 1893, Poverty Bay Golf Club (PBGC) is renowned as one of the best links courses in New Zealand. The club, which is the 5th oldest in New Zealand, ranks among the country's top golf courses and has played host to numerous prestigious events, including the 2020 New Zealand Men's and Women's Amateur Golf Championships.

Board member, Pat Butler, says the board established an endowment fund at Sunrise as "a long term investment in the future of the club. We want to see the golf club maintained and enhanced as a sporting venue and community facility long into the future."

Dave Keown, club manager, says they have a strong club culture and are lucky to have committed members and staff who work hard to help the club succeed.

"This year both the Men's and Women's Poverty Bay Opens were an outstanding success because of the contribution of a large number of members and, of course, our dedicated staff. We had many out of town players and they enjoyed the fabulous course and their time in Gisborne."

He added that "many people get enormous pleasure out of playing golf. There is camaraderie and fun involved with playing the sport. It is also great for players health with a person who plays golf enjoying a life expectancy seven years longer than average."

Rob Dymock has only been playing golf for three years, but she loves it and wants to keep playing for lot longer. She says she was surprised to learn at last years Women's AGM that the club was only making ends meet.

Rob is a volunteer on Sunrise's grants committee and she says it was only natural her thoughts turned to how the club could grow an endowment fund to help keep the club strong in the future.

"I thought to myself if we keep doing the same thing here, then we were going to get the same results for the longevity of the club. I'm a strong supporter of the endowment model Sunrise operates and thought an endowment fund for the club could make a real difference to funding issues in the future."

She added, "I was surprised to hear about the challenges the club faced and I feel sure there are many people out there, once they found out the club needed their help, that would want to help grow this legacy fund".



l-r Pat Butler (board member), Rob Dymock, John Rouse (Patron), Miggles Shanks (President), Dave Keown (Manager) and Pete Anderson (board member) hope donations and bequests from members will see their fund grow to become a well needed regular source of income for Poverty Bay Golf Club in the future.

## Sunrise Grants 2019

- Barnardos Gisborne
- Cancer Society Gisborne East Coast  
(Gavin McFarlane Fund)
- Eastland Rescue Helicopter  
(Bob and Aileen Harris Fund)
- Eastwoodhill Arboretum
- EIT Students Association
- Gisborne Bowling Club  
(Bob and Aileen Harris Fund)
- Gisborne Homeschool Organisation  
(Holdsworth Family Fund)
- Gisborne International Music Competition
- Gisborne Land Search & Rescue  
(Bob and Aileen Harris Fund)
- Gisborne Riding For Disabled
- Gisborne Stroke Support Services
- Gisborne Volunteer Centre
- Hearing Assistance
- Hospice Tairāwhiti  
(Gavin McFarlane and Rosemary Johnson Funds)
- Life Education Trust
- Mangapapa Union Church
- Midway Surf Club
- Parafed Gisborne Tairāwhiti
- Parenting Place
- Patu Tahi Boxing Club
- Supergrans
- Surfing for Farmers
- Tairāwhiti Age Concern
- Tairāwhiti Beneficiary Advocacy Trust
- Tairāwhiti Community Law Centre
- Tairāwhiti Multicultural Council
- Tairāwhiti Voyaging Trust
- Tauawhi Mens Centre
- Te Hapori Disability Trust
- Tolaga Surf Life Saving Club
- Victim Support Tairāwhiti
- Waikanae Surf Lifesaving Club
- Waikohu Health Fund
- Wainui Surf Club  
(Bob and Aileen Harris Fund)
- Waipaoa Station Farm Cadet Training Trust  
(Bob and Aileen Harris Fund)

# Leave a lasting legacy

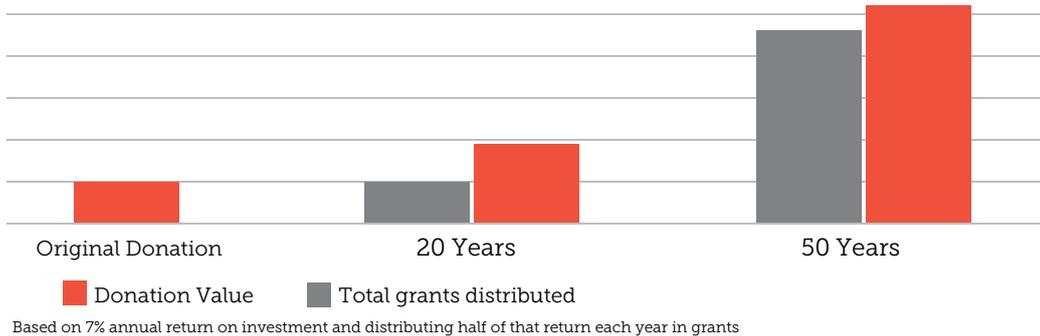
The Sunrise Foundation is a simple and lasting way to support local charities, organisations and causes that are important to you.

You can choose to donate to Sunrise's General Fund or your favourite charity or cause through a special interest fund. You can support causes that are close to home and close to your heart.

Sunrise is an organisation for local people to give for local needs, to help build a strong future for Tairāwhiti-Gisborne forever.

# Make your charitable giving have a bigger impact

All donations and bequests to Sunrise are invested in endowment funds in perpetuity (forever). Every year some of the investment income is retained to ensure your gift grows in line with inflation and is protected against investment market fluctuations. The balance of the income from investments is distributed to worthy causes throughout Tairāwhiti-Gisborne (the area governed by Gisborne District Council).



Over 20 years your donation will double in size and grants to the value of your original donation will have been granted to worthy causes. Over 50 years your donation and the total grants to our community will be 5 times more than your original donation.

# 99% of your donation works for our community

As a community foundation Sunrise can only retain a maximum of 1% of endowment value each year to cover operating costs. Until we grow endowments to where we are self-sufficient we are fortunate to have the generous support of our funders Eastland Community Trust and Clark Charitable Trust; gold sponsors Amber Dental, Bayleys Gisborne, Larsen Sawmilling and Self-Storage Gisborne; and numerous organisations and volunteers that have helped us along the way.

We appreciate the immense support we receive from so many as we strive to build a powerful taonga (treasure) for our community for generations to come.

If you or your organisation would like to help us on our journey by providing sponsorship, practical assistance or volunteer time please get in touch.



# Who runs Sunrise?

We have a volunteer board of nine trustees who provide a robust governance and succession model. The trustees are a group of respected and trusted individuals from within our local community.

Our trustees are John Clarke QSO JP (Chair), Lilian Tangaere Baldwin, Richard Briant, Colin Christie FCA, David Clark, June Hall, Dame Bronwen Holdsworth DNZM, Joe Martin and Reweti Ropiha.

The trustees support the executive officer and committees. The Investment Committee consists of Colin Christie (FCA), David Clark and Richard Montgomery (FCA). The Grants Committee is Lilian Tangaere Baldwin, Richard Briant, Colin Christie, David Clark, Rob Dymock and Leslynne Jackson.



## The Sunrise Foundation

44 Childers Road | P O Box 1068 | Gisborne | 4040 | P: (06) 867 7939

E: [glenda@sunrisefoundation.org.nz](mailto:glenda@sunrisefoundation.org.nz) | [www.sunrisefoundation.org.nz](http://www.sunrisefoundation.org.nz) | [f @sunrisefoundationgisborne](https://www.facebook.com/sunrisefoundationgisborne)