



## Christmas Giving

Veterinarian surgeon Joe Mayhew thinks he’s found the perfect solution to the dilemma of what to give for Christmas in the form of The Sunrise Foundation Christmas Gift Card.

For four years now he has been giving the certificates to his wider whanau - it’s his way of giving back to the local community on behalf of his family.

“Rather than giving gifts no one really needs, The Sunrise Foundation Christmas Gift Card is something that people can feel good about receiving – knowing we have given money on their behalf to charities that need it,” he says.

Joe and his wife Rachel moved to Gisborne around eight years ago after a busy career spent working and living around the world.

They have lived and worked in Australia, Canada, USA and Britain where Joe taught at Cambridge and Edinburgh Universities. He is currently an emeritus Professor of Massey University and works as a veterinary consultant.

He runs clinics around the country as well as editing a NZ veterinary journal, the Equine Veterinary Practitioner, and writing a new edition of a veterinary text book. Rachel is from Tokomaru Bay which is why the couple chose to settle back in Gisborne.

“We were looking for a way to give back to society and I really believe charity begins at home,” Joe says.

“It’s important to look after your own patch first and I could see that The Sunrise Foundation was ideal for doing that.

“The Sunrise folk know where the needs are, so by giving to the general fund, we know the proceeds will go to those with the greatest need.

“Even the grandchildren are starting to understand that a Sunrise Foundation Christmas Gift Card is a more noble gift than say another piece of Lego.”

Joe likes the fact the money will be invested and grow, with the interest being used to give grants to charities within Gisborne.

This way of Christmas giving has become a tradition in the Mayhew household and Joe knows with certainty it really is the gift that keeps on giving.



Joe and Rachel Mayhew with their Border Terriers Dougal and Tosh.

## News in brief

### More than Skindeep

Skindeep cosmetic medicine and beauty spa in Gisborne has committed to giving \$50 a week to support The Sunrise Foundation General Fund.

Owner Chrissy Aldridge said it was important as a local business to give back to the community. A big shout out to Skindeep for supporting us in this way.

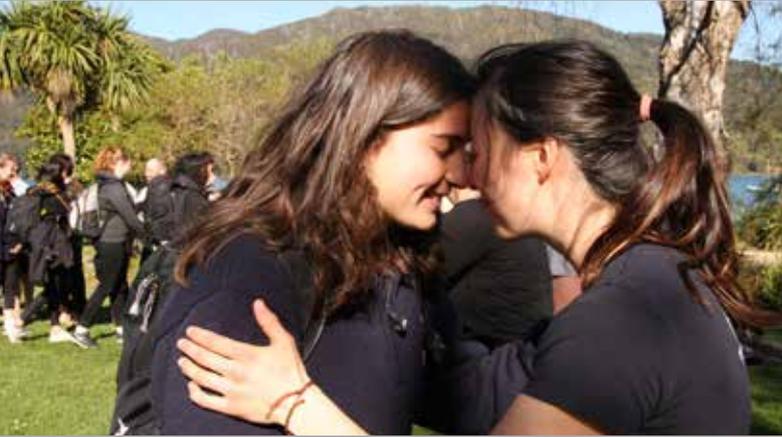
### Is your will up to date?

It is so important to have a current will and an easy process to get one done. We receive many generous bequests here at Sunrise and will happily discuss this with you to see if there is a fund you would like to make a contribution towards in your will. Or you might want to set up a new endowment fund for a cause close to your heart.



### Move for Good Campaign

Bayleys Gisborne is our gold sponsor again this year and we are very grateful for their ongoing support. Their Move for Good campaign over winter raised \$18,000 for Sunrise from donations on house sales in July and August. This money has contributed towards our operating costs which enables us to keep growing our endowment funds.



# Leave a lasting legacy

## What does Sunrise do?

- We raise funds from donations and legacies
- We invest funds retaining the capital and generating income
- We use income from investments to provide grants for local charities and organisations

## Words from Glenda



I would like to farewell Kerry Taggart who has done excellent work over the last six years as our marketing manager. We wouldn't be where we are today without her commitment and marketing expertise and we wish her well with her future endeavours.



We welcome Lynda Blackburne who has taken over administration here at Sunrise. Lynda used to work in the office at Ilminster Intermediate and brings with her an attention to detail and excellent organisational skills. She is already transforming the administration side of things for us.

People are continually surprising me with the range of ways in which they give, like Ian Donaldson who has been fixing mobility scooters and giving the money he earns doing it to Sunrise. You can read more on page 4.

As Christmas fast approaches I want to remind people that instead of giving gifts, a small donation to The Sunrise Foundation in the form of a gift certificate, can be a wonderful way to make a positive difference to our community.

I wish everyone a happy festive season and send heartfelt thanks for your incredible generosity.

Glenda Stokes  
EXECUTIVE OFFICER



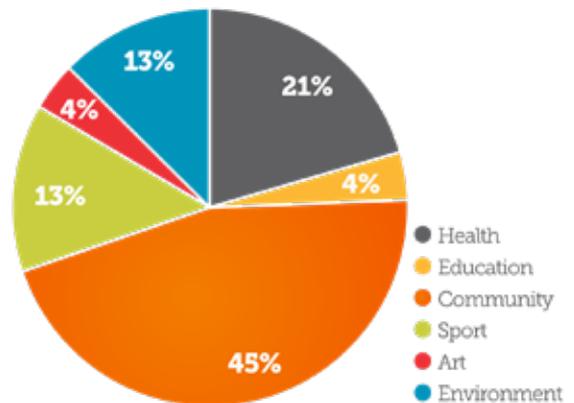
## Generosity abounds in Tairāwhiti

We are extremely excited to announce our annual funding round has taken place and \$165,000 was distributed in late October.

Granting is what we exist for and is our core business. We do not raise funds in order to build up a fund for no reason but to give back to our community every year forever. As our fund grows, so does our ability to give to our community.

Over the past seven years we have granted around \$750,000 and everyone who has donated or is currently donating to Sunrise has had a part in this granting so thank-you.

### 2021 GRANTS BY SECTOR



The Turanga Health team (pictured here) have been donating since we began. Their contribution will continue to make a difference to groups in our community every year, forever.

## Sunrise Grants 2021

As well as growing the endowment funds, The Sunshine Foundation is focussed on giving back to the community. We support a diverse range of groups and organisations with grants given out each year.

Here's a list of the groups who have received grants in the last financial year to March 2021.

Barnardos Gisborne  
Brain Injury Assoc Gisborne Inc  
Citizens Advice Bureau Gisborne  
Eastland Rescue Helicopter  
Eastwoodhill Arboretum  
EIT Students Assoc  
Gisborne Boardriders Club  
Gisborne Bowling Club Inc  
Gisborne Choral Society 2  
Gisborne Cycle & Walkway Trust  
Gisborne East Coast Cancer Society  
Gisborne Land, Search & Rescue  
Gisborne Rowing Club  
Gisborne Stroke Support Group Inc  
Gisborne Unity Theatre  
Historic Places Tairāwhiti  
Hospice Tairāwhiti  
Literacy Aotearoa Charitable Trust  
Matapuna Training Centre  
Midway Surf Club  
Multiple Sclerosis Gisborne East Coast  
Outward Bound Tairāwhiti  
Sport Gisborne Tairāwhiti  
(Shared Services Hub Sport & Community)  
Sunshine Service Inc  
Tairāwhiti Beneficiary Advocacy Trust  
Tairāwhiti Environment Centre  
Tairāwhiti Technology Trust  
Tauawhi Mens Centre  
The Women's Native Tree Project Trust  
Tolaga Surf Life Saving Club  
Victim Support Tairāwhiti  
Waikanae Surf Lifesaving Club  
Waikohu Health Fund

Wainui Surf Lifesaving Club  
Waipaoa Station Farm Cadet Training Trust  
YMCA Gisborne  
Whinray Eco Trust  
Hearng Assistance

### Grants funded by the income from named endowment funds

#### Bob & Aileen Harris

Eastland Rescue Helicopter  
Gisborne Bowling Club Inc  
Gisborne Land, Search & Rescue  
Sunshine Service  
Wainui Surf Lifesaving Club  
Waipaoa Farm Cadet Training Trust

#### Peter & Bronwen Holdsworth

Gisborne Choral Society

#### Gavin McFarlane

Hospice Tairāwhiti  
Gisborne East Coast Cancer Society

#### Rosemary Johnson

Hospice Tairāwhiti

#### Jackie & Ross McDonald

Tairāwhiti Environment Centre

#### Les McGreevy

Gisborne East Coast Cancer Society  
The Womens Native Tree Project Trust  
YMCA Gisborne

#### Margie & Bill Thorpe

Eastwoodhill Aboretum  
Hospice Tairāwhiti

## Gift Certificate

A donation was made to the Sunrise Foundation as a gift in your name

TO: Karen  
AMOUNT: \$100  
FUND: Sunrise General Fund

FROM: *Dad with love at Christmas*

Your gift will be invested, protected and grown for the future.  
Every year the surplus investment income will be available as grants  
to good causes throughout Tairāwhiti-Gisborne.

 The  
Sunrise  
Foundation  
*Local Giving for Local Needs*

[www.sunrisefoundation.org.nz](http://www.sunrisefoundation.org.nz)



## Creative ways of giving

You name it and Ian Donaldson can fix it and now he's turned his hand to mobility scooters and donating the income he makes from it to The Sunrise Foundation.

After many years owning and running Donaldson's Plumbing with his wife Patrice, Ian finally retired in 2014. He then purchased a small handyman business but he didn't really enjoy it so he decided to retire again.

Earlier this year he started driving for The Sunshine Bus as a volunteer and it was here he learned about The Sunrise Foundation.

Both Ian and Patrice wanted to give something back to their community and when he saw a job fixing TravelScoot mobility scooters he took it. It was a way he could use his skills and also donate the profits to Sunrise.

"I took the job to keep me busy, not for the income – it keeps me out of mischief," he says. After learning more about Sunrise's special interest endowment funds, Ian decided to give to the The Sunshine Bus and the Gisborne Stroke Support Fund. The Gisborne Stroke Support Group was a charity close to his heart. Ian lost both his parents to stroke and appreciated the support the organisation had provided to them.

"I like the fact that the money I give will grow and the organisations will receive interest from the capital which they need to operate.

"It's good to be able to support charities that are here in Gisborne and making a positive difference in people's lives."

He has a couple of plumbing jobs coming up and wants to donate the income to Sunrise again. This time he is thinking of supporting The Suicide Prevention Fund which is making a difference to organisations working in this field.

Ian said it was a big adjustment when he stopped working and this was a way for him to keep busy and give back.

"I am sure there are lots of retirees in a similar position to me who want to feel useful after they retire."

Fixing mobility scooters and doing the odd plumbing job is Ian's way but there are lots of creative ways people can give to The Sunrise Foundation.



*Ian Donaldson works on a TravelScoot mobility scooter in his home workshop.*

## Thanks Craigs Investment Partners!

Craigs have been long-time supporters of community foundations across New Zealand and are a key sponsor for our national body Community Foundations of NZ.

Our local Craigs Investment Partners branch is donating again this year to The Sunrise Foundation, the money they would usually have spent on Christmas gifts for their clients.

This year the Gisborne branch is proud to be making a donation to -  
**The Suicide Prevention Fund.**

"Our team see this as a priority in our community with mental health being such a concern in Tairāwhiti, particularly within the rural sector and as the ongoing impact of COVID is felt," says Craigs Investment Partners investment advisor Fleur Gardiner.

## Ways to give

### Donate now

Sunrise welcomes donations of any size. Your donation can be added to the General Fund or one of our special interest funds, the choice is yours.

Donate now and see your donation working for our community throughout your lifetime.

You can donate by credit card, internet banking or automatic payment.

### Leave a legacy in your will

When making a will many people want to give something back to their community, or leave a bequest to their favourite charitable cause. It's a common misconception that only wealthy people leave money to charity when they pass away.

Gifts in wills, or bequests, are not just made by the rich and famous. The reality is most bequests are made by ordinary, hardworking people who want to make a positive difference in their community and to other people's lives.

After providing for family you may consider leaving a percentage of your estate to Sunrise knowing it will keep on giving to our community forever.

### Workplace Giving

Sunrise Workplace Giving is an easy way for companies to help their employees give back to our local community with regular donations through their payroll system.

Many people don't have a lot of spare money and a little bit every week or month is a realistic way they can donate.

Donors can give as little as \$5 per week, the cost of a cup of coffee.

It is an easy way for people to donate a little, often, with the added bonus of an immediate tax benefit.

## Spotlight on Suicide Prevention

When the Gisborne town clock was lit in yellow to mark World Suicide Prevention Day in September, it was a reminder to people in Tairāwhiti that support was out there for those affected by suicide.

Yellow has come to represent suicide awareness and prevention and stemmed from the Yellow Ribbon initiative in the USA.

It was also a reminder that The Sunrise Foundation has the Suicide Prevention Fund created by Derek and Rebecca Watson from Ritchie Civil after the loss to suicide of their friend and work colleague in 2019.

“Our vision is to enable access to funds for any group or organisation, iwi, or hapū for their work in suicide prevention and for them to know the fund will be there in perpetuity,” says Rebecca.

“Two years later it still affects everyone who knew him and you keep asking yourself why. It is that very ‘why’ that we are trying to prevent others from ever having to go through.”

Derek and Rebecca wanted to encourage other companies to donate to the fund which would be used to give grants in future towards the important work being done around suicide prevention.

The couple suggested that instead of giving Christmas presents, people could donate to the fund and make a positive difference to the community.

“If we are all in this together then the funds will grow to make a difference,” Derek says.

“This fund is created by our people for our people.”

Derek is now on the advisory board of workplace mental health and suicide prevention programme Mates of Tairāwhiti which is one of the organisations that has benefited from funds generated by The Sunrise Foundation.

“In this climate, living under COVID-19 restrictions, people are more likely to feel mental distress so we need to look after one another, said Mates of Tairāwhiti facilitator Bridgette Penny.

The Sunrise Foundation executive officer Glenda Stokes wants to remind people and businesses of this fund as Christmas draws closer and they are thinking about a gift that would keep on giving.

“So many people have been directly or indirectly affected by suicide,” she says.

“Every year we approve grants based on the applications that come in and the money given to the organisations working in the suicide prevention space will make a positive impact each and every year.”

**Donate Now** to the Suicide Prevention Fund

*Picture by The Gisborne Herald*



## Leave a lasting legacy

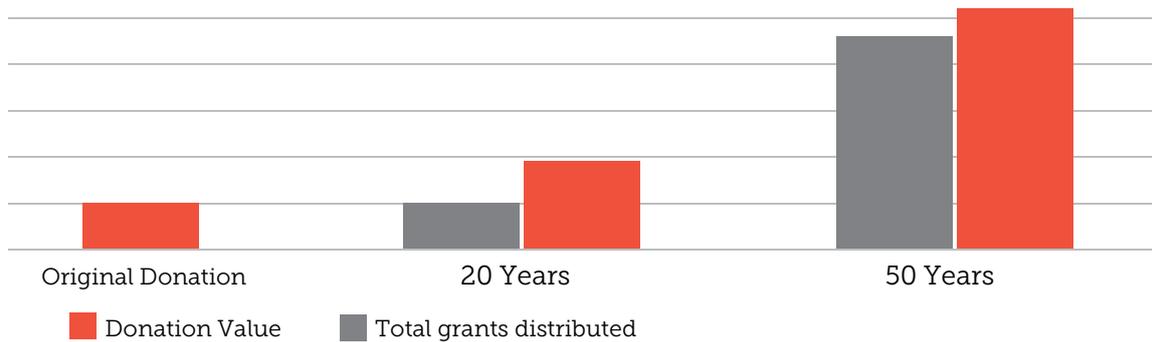
The Sunrise Foundation is a simple and lasting way to support local charities, organisations and causes that are important to you.

You can choose to donate to Sunrise's General Fund or your favourite charity or cause through a special interest fund. You can support causes that are close to home and close to your heart.

Sunrise is an organisation for local people to give for local needs, to help build a strong future for Tairāwhiti-Gisborne forever.

## Make your charitable giving have a bigger impact

All donations and bequests to Sunrise are invested in endowment funds in perpetuity (forever). Every year some of the investment income is retained to ensure your gift grows in line with inflation. The balance of the income from investments is distributed to worthy causes throughout the Tairāwhiti-Gisborne District each and every year forever.



Based on 7% annual return on investment and distributing half of that return each year in grants

Over 20 years your donation will double in size and grants to the value of your original donation will have been granted to worthy causes. Over 50 years your donation and the total grants to our community will be 5 times more than your original donation.

## 99% of your donation works for our community

As a community foundation Sunrise can only retain a maximum of 1% of endowment value each year to cover operating costs. Until we grow endowments to where we are self-sufficient we are fortunate to have the generous support of our funders Trust Tairāwhiti and Clark Charitable Trust; gold sponsors Bayleys Gisborne, Larsen Sawmilling and Self-Storage Gisborne; and numerous organisations and volunteers that have helped us along the way.

We appreciate the immense support we receive from so many as we strive to build a powerful taonga (treasure) for our community for generations to come.

If you or your organisation would like to help us on our journey by providing sponsorship, practical assistance or volunteer time please get in touch.



## Who runs Sunrise?

We have a volunteer board of nine trustees who provide a robust governance and succession model. The trustees are a group of respected and trusted individuals from within our local community.

Our trustees are John Clarke QSO JP (Chair), Lilian Tangaere Baldwin, Richard Briant, Colin Christie FCA, David Clark, June Hall FCA, Rob Dymock, Joe Martin and Reweti Ropiha.



### The Sunrise Foundation

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