



## New endowment fund to support local theatres

The War Memorial Theatre Gisborne Trust is the latest local charity to establish an endowment fund at The Sunrise Foundation.

The Trust was established in 2012 with a goal of raising \$5m toward renovations for the War Memorial Theatre. With the help of Trust Tairāwhiti and substantial donations from the philanthropic community of Gisborne, they were able to raise that and more, with an additional \$1.5m raised for the renovations of Lawson Field Theatre.

Pat Seymour, Trust Chairperson, says, "With both theatres now fully operational, we're looking to the future and have seeded the War Memorial Theatre and Lawson Field Theatre Endowment Fund with a focus on perpetuity."

"We were fortunate to receive large grants early on that have earned us a lot of interest. The \$200k we've used to establish the endowment fund is due to prudent management and has accrued over time from investments."

Pat stresses that the fund with Sunrise will be used for all the "nice to have stuff"

including sound technology, capital, and upgrades, whilst Gisborne District Council is responsible for repairs and maintenance.

Anne Muir, Trust Treasurer says, "We've always paid extra to make the theatres as high quality as possible and would like the fund to continue this for future years."

"The level of support from the community when fundraising for renovations was incredible and we hope theatre patrons will show that same support for our Sunrise endowment fund."

All donations made to the new fund will be invested, protected, and grown to keep up with inflation. The surplus of the investment income will be available for the War Memorial Theatre and Lawson Field Theatre every year forever. To support the new fund, please visit the 'Donate Now' page on our website.

[www.sunrisefoundation.org.nz](http://www.sunrisefoundation.org.nz)

## Sunrise Snapshots

### Thanks Noel Leeming

Thank you to the team at Gisborne's Noel Leeming who donated \$1099.66 to the Eastland Helicopter Rescue Trust Endowment Fund. Friends and family of our local rescue helicopter were given preferential pricing from 20 June – 3 July, with Noel Leeming Gisborne donating 2.5% of the purchase price to the EHRT fund. Their generous gift will help our rescue helicopter service continue to provide an essential service to those who need it.



The team at Noel Leeming, Gisborne with Lynda Blackburne from Sunrise.

### Donations in lieu of flowers

A donor couple who wishes to remain anonymous, recently gifted \$250 to the Eastland Rescue Helicopter Endowment fund with Sunrise, in lieu of flowers. We thank them for their generosity and would like to acknowledge the additional combined total of \$700 they have previously donated to Hospice Tairāwhiti, Alzheimer's Gisborne and Eastland Helicopter Rescue funds. All donations were made in someone's memory, to the causes they cared about.



Trust committee members hope theatre patrons will support their new endowment fund with Sunrise. L-R: Gavin McLean, Glenda Stokes (Sunrise), Mayor Rehette Stoltz, Tony Field, Anne Muir, Dame Bronwen Holdsworth, Pat Seymour (chair), Cherie Mirko and Janine McDiarmid (Sunrise).



## Leave a lasting legacy

### What does Sunrise do?

- We raise funds from donations and legacies
- We invest funds retaining the capital and generating income
- We use income from investments to provide grants for local charities and organisations

## Words from Glenda



This month at our annual Sunrise event we celebrated our eighth anniversary. This was an opportunity to thank the many people and organisations in our community who have made donations, provided sponsorship, and volunteered their time. A special mention goes out to our Platinum sponsors John Larsen and

Bayleys Gisborne, who are committed to Sunrise and helping us make a positive impact in our community.

We're extremely excited to announce our annual funding round has taken place, with \$173,803 distributed to the successful applicants late in October. Since 2014 we've granted almost \$1 million to our community, and everyone who has donated or is currently donating to Sunrise has had a part in this granting, so thank you.

I would like to take this opportunity to thank John Clarke, who has stepped aside after nine years of service as our Sunrise chairperson. John's expertise and dedication to growing endowment funds has been invaluable over the years. I'm excited to congratulate our new chairperson, Rob Dymock, who has already proven herself to be an effective leader.

A warm welcome to Alice Pettigrew who has joined us as a trustee. Born in Gisborne and raised in Tolaga Bay, Alice has a strong connection to our region. With a Bachelor of Commerce and experience as a board member at Sport Gisborne, she will be a terrific addition to our team.

Christmas will be here before we know it, so I'd like to remind you of our Sunrise gift certificates. They're perfect as a stocking filler and an opportunity to support the causes in our community that the recipient cares about. We can post or email them on your behalf, or you can collect them from our office at BDO.

Have a safe and happy festive season,

Glenda Stokes  
EXECUTIVE OFFICER

## Changing of the guard at Sunrise

Founding chairperson of The Sunrise Foundation, John Clarke, has stepped aside after nine years of service, making way for Rob Dymock who has been elected as his replacement.

John has led Sunrise since its inception and will remain as a trustee for a further year. The growth of Sunrise under his leadership is years ahead of what was expected, with local funds invested now over \$6.6 million.

"Sunrise's success reflects the generosity of our donors who are passionate about making Tairāwhiti better for future generations," says John. "We wouldn't be where we are today without them."

Sunrise executive officer, Glenda Stokes says, "We so appreciate everything John has done for Sunrise over the years, he really has gone above and beyond."

Our Sunrise team are excited to welcome Rob as our new chairperson. With experience as a trustee and time working on Sunrise's grants committee, Rob says she is looking forward to the new role.

"These are big shoes to fill, but I'm honoured to be able to support the Sunrise team to fulfil our obligations to our amazing donors and community."

Increasing the number of regular donors to Sunrise's General fund via workplace giving is an area Rob hopes to foster.

"Our General fund is where we grant from, and how Sunrise makes the biggest impact in our community. If we can grow the number of regular donors, it allows us to support more local people in need."



*Rob Dymock who was recently elected as the new Sunrise chairperson, is pictured here with John Clarke, who has led Sunrise since its inception in 2014.*

# Become a 'Community Hero' when you list with Bayleys

Our Platinum sponsors Bayleys Gisborne have recently taken their support to the next level, with a 'Community Hero' concept that will support Sunrise's operating costs.

Their team have announced that for every residential, rural, or commercial property listed and sold with them at Bayleys Gisborne, they will donate \$1000 towards Sunrise's operating costs.

All sellers need to do to become a community hero and be involved in the concept, is make sure they clearly mention the Sunrise referral and the \$1000 promotion in the initial meeting with their chosen Bayleys agent. Alternatively, sellers can call the Bayleys office and speak to Simon to discuss how they can be involved and who they might work with. (Minor terms and conditions may also apply).

Simon Bousfield, Bayleys director, says, "If the community gets in behind our idea, the sky's the limit as to how much we'll donate to Sunrise."

Over recent years, Simon says their team came to realise the significance of the Sunrise operation, and the amount of time and resource dedicated to providing support to many worthy causes across our region.

"It made sense to us to support the operational side of Sunrise, working to help ensure there was sufficient funding behind the

scenes so the huge list of grants could continue to grow and benefit groups throughout Tairāwhiti."

Simon says it's often difficult to draw the line on sponsorship as there are so many worthy causes, with so many people doing great things in our community.

"We see Sunrise as a way to reach many deserving groups throughout Tairāwhiti, and by supporting their operating costs we're helping them focus on what's important." Sunrise retains a maximum of 1% of endowment value each year to cover operating costs, meaning 99% of your donation works for our community.

Glenda Stokes, Sunrise executive officer says, "Operating on 1% can certainly have its challenges. We're hoping the community will get behind this generous Bayleys initiative and share the idea with all their friends and whanau to support too."

Any questions, please contact [glenda@sunrisefoundation.org.nz](mailto:glenda@sunrisefoundation.org.nz) or email [simon.b@bayleys.co.nz](mailto:simon.b@bayleys.co.nz) to find out more about listing your property. Don't forget to mention Sunrise if you do!



## HERE'S HOW IT WORKS

1. In your initial meeting or discussion with any Gisborne Bayleys agent, mention Sunrise and that you'd like to become a 'Community Hero'.
2. List, and successfully sell your property with Gisborne Bayleys.
3. Gisborne Bayleys will donate \$1000 to support operating costs of The Sunrise Foundation.



The team at Bayleys Gisborne, pictured here with Glenda, Lynda and Janine from Sunrise, hope the community gets in behind the concept to support Sunrise's operating costs.

## Sunrise Grants 2022

As well as growing the endowment funds, The Sunrise Foundation is focused on giving back to the community. We support a diverse range of groups and organisations with grants given out each year.

Here's a list of the groups who have received grants in the last financial year to March 2021.

Big Brothers Big Sisters of Gisborne  
Tairāwhiti

Cancer Society Gisborne East Coast

Deaf Aotearoa Holdings Ltd

Citizens Advice Bureau Gisborne

Eastland Rescue Helicopter

Eastwoodhill Arboretum

E Tu Elgin

Gisborne Bowling Club

Gisborne International Music Competition

Gisborne Riding for Disabled

Historic Places Tairāwhiti

Hospice Tairāwhiti

Matapuna Training Centre

Midway Surf Lifesaving Club

Multiple Sclerosis GEC

Oasis Mens Shelter

Outward Bound Tairāwhiti

Poverty Bay Kayaking Club

Poverty Bay Polo Club

SPCA – Gisborne Tairāwhiti

Road Safety Education NZ

Stroke Tairāwhiti

Sunshine Service Inc

Swim for Life Tairāwhiti

Tairāwhiti Beneficiary Advocacy Trust

Tairāwhiti Museum

Te Hahi Gisborne Tairāwhiti

The Gisborne Bandroom

Tolaga Surf Life Saving Club

Victim Support Tairāwhiti

Waikanae Surf Lifesaving Club

Wainui Surf Lifesaving Club

Waipaoa Station Farm Cadet Training Trust

Whanau Awhina Plunket (Royal NZ Plunket)

Grants funded by the income from named endowment funds.

**Bob & Aileen Harris**

Eastland Rescue Helicopter

Gisborne Bowling Club

Stroke Tairāwhiti

Waipaoa Station Farm Cadet Training Trust

**Gavin McFarlane**

Cancer Society Gisborne East Coast

Hospice Tairāwhiti

**Rosemary Johnson**

Hospice Tairāwhiti

**Jackie and Ross McDonald**

Big Brothers Big Sisters of Gisborne

Tairāwhiti

**Les McGreevy**

Sunshine Service Inc

Swim for Life Tairāwhiti

Whanau Awhina Plunket (Royal NZ Plunket)

**Margie & Bill Thorpe**

Eastwoodhill Arboretum

Hospice Tairāwhiti

## Ways to give

### Donate now

Sunrise welcomes donations of any size. Your donation can be added to the General Fund or one of our special interest funds, the choice is yours.

Donate now and see your donation working for our community throughout your lifetime.

You can donate by credit card, internet banking or automatic payment.

### Leave a legacy in your will

When making a will many people want to give something back to their community, or leave a bequest to their favourite charitable cause. It's a common misconception that only wealthy people leave money to charity when they pass away.

Gifts in wills, or bequests, are not just made by the rich and famous. The reality is most bequests are made by ordinary, hardworking people who want to make a positive difference in their community and to other people's lives.

After providing for family you may consider leaving a percentage of your estate to Sunrise knowing it will keep on giving to our community forever.

### Workplace Giving

Sunrise Workplace Giving is an easy way for companies to help their employees give back to our local community with regular donations through their payroll system.

Many people don't have a lot of spare money and a little bit every week or month is a realistic way they can donate.

Donors can give as little as \$5 per week, the cost of a cup of coffee.

It is an easy way for people to donate a little, often, with the added bonus of an immediate tax benefit.



(\$ → \$) **\$925,000 granted to our community since 2014**

## St Mary's Fund for students in need

A generous family group of parishioners have gifted \$40,000 to The Sunrise Foundation and requested it be used to seed the St Mary's Catholic Primary School Endowment Fund.

St Mary's joins five other local schools that have endowment funds with Sunrise; Campion College, Gisborne Boys High School, Gisborne Intermediate School, Makaraka School and Wainui Beach School.

Helen McGuigan, St Mary's principal, says the school is delighted the fund has been established and would like to acknowledge the wonderful generosity of the parishioners responsible.

"The fund gives us the flexibility of options in the future. We can accept the grant from it each year, or instead choose to reinvest and grow the fund further."

Helen says it'll be exciting in the future if former students, staff, or extended family members support the fund with a donation or leave a legacy towards it.

The spokesperson for the donor group says, "The gift is intended to help those children in greatest need, supporting children from families who are struggling financially to participate fully in the life of the school."

"It can be used to support children in spiritual, academic, cultural or sporting activities of school life, with the school selecting who will benefit each year."

St Mary's is a state-integrated Catholic school of approximately 220 students. St. Mary's School wants all its students to reach their full potential by becoming confident and capable learners who share the love of Jesus.

All donations to the St Mary's Catholic Primary School Endowment Fund will be invested, protected, and grown to keep up with inflation. The surplus investment income will be returned to St Mary's every year forever. If you would like to support the new fund, please visit the 'Donate Now' page on our website.



*The St Mary's Catholic Primary School Endowment Fund will benefit children from families who are struggling financially to participate fully in the life of the school.*

## Fostering a lifetime of charitable giving

Warren Bowers wanted to gift more than just cash to his nieces and nephew at Christmas time, he wanted to involve them in the process of giving back to their community.

Last Christmas, as well as receiving cash, Warren's nieces Lucy and Charlotte, and his nephew Ashton each received a Sunrise gift certificate and were able to choose which Sunrise special interest fund they would like to support.

"One of the most rewarding parts of this gift was having conversations with the kids about why they chose the charity they did. It prompted discussions about privilege and responsibility."

As a primary principal at international schools for a number of years, Warren says one of the most rewarding aspects of the curriculum is how students are taught the importance of making a difference in society.

Returning to New Zealand after 19 years abroad, Warren says it feels natural to continue the concept of giving back and share it with the next generation of his family.

"My goal is that the next generation of our family will develop a solid social conscience and continue to make charities a part of their lives as they grow older."

The funds Ashton, Lucy and Charlotte supported were Suicide Prevention, Hospice and Stroke. Warren says he plans to do the same again this coming Christmas and is looking forward to seeing what funds they will donate their gift certificates to.

If you are interested in purchasing a Sunrise gift certificate, please email [lynda@sunrisefoundation.org.nz](mailto:lynda@sunrisefoundation.org.nz) to find out more. You can decide which Sunrise fund to support and how much you would like to give. Gift certificates are available all year round, suitable for any occasion.



*Warren Bowers, who is pictured here with his nieces Charlotte and Lucy, hopes the next generation of his family will continue to make charities a part of their lives.*

## Leave a lasting legacy

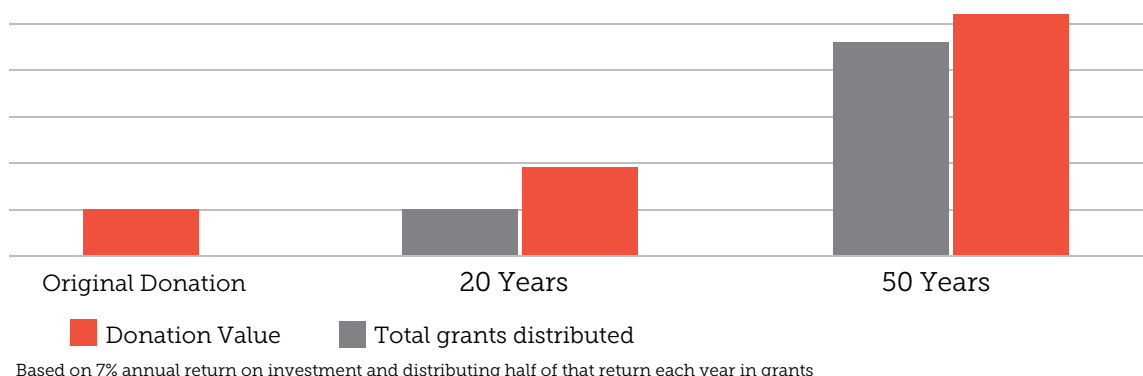
The Sunrise Foundation is a simple and lasting way to support local charities, organisations and causes that are important to you.

You can choose to donate to Sunrise's General Fund or your favourite charity or cause through a special interest fund. You can support causes that are close to home and close to your heart.

Sunrise is an organisation for local people to give for local needs, to help build a strong future for Tairāwhiti-Gisborne forever.

## Make your charitable giving have a bigger impact

All donations and bequests to Sunrise are invested in endowment funds in perpetuity (forever). Every year some of the investment income is retained to ensure your gift grows in line with inflation. The balance of the income from investments is distributed to worthy causes throughout the Tairāwhiti-Gisborne District each and every year forever.



Over 20 years your donation will double in size and grants to the value of your original donation will have been granted to worthy causes. Over 50 years your donation and the total grants to our community will be 5 times more than your original donation.

## 99% of your donation works for our community

As a community foundation Sunrise can only retain a maximum of 1% of endowment value each year to cover operating costs. Until we grow endowments to where we are self-sufficient we are fortunate to have the generous support of our funders Trust Tairāwhiti and Clark Charitable Trust; Platinum sponsors Bayleys Gisborne and Larsen Sawmilling, and Gold sponsors Self-Storage Gisborne, Architects 44 and The Gisborne Herald; and numerous organisations and volunteers that have helped us along the way.

We appreciate the immense support we receive from so many as we strive to build a powerful taonga (treasure) for our community for generations to come.

If you or your organisation would like to help us on our journey by providing sponsorship, practical assistance or volunteer time please get in touch.



## Who runs Sunrise?

We have a volunteer board of nine trustees who provide a robust governance and succession model. The trustees are a group of respected and trusted individuals from within our local community.

Our trustees are Rob Dymock (Chair), John Clarke QSO JP, Richard Briant, Colin Christie FCA, David Clark, Alice Pettigrew, Joe Martin and Reweti Ropiha.



### The Sunrise Foundation

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