



## Apply for a grant from Sunrise – NOW

Sunrise supports charities and community organisations that have a charitable purpose in Tairāwhiti-Gisborne (the area covered by the Gisborne District Council).

Since we launched in 2014 we have awarded grants with a total value of \$568,000 to worthy causes across the arts, education, environment, health, social services and sports communities in Tairāwhiti-Gisborne.

Our annual funding round is now open for applications until 20 July 2021 at 4pm. Please visit the Grants page on our website for the application form and funding policy.



Sunrise has granted \$568,000 to a wide range of community organisations and charities throughout Tairāwhiti-Gisborne. Applications are now open to apply for a grant from Sunrise.

## News in brief

### Giving to local needs

Just before the end of the financial year a kind local donated \$100 through our website to each of the following funds Disability, Environment, Womens Refuge, Sunshine Bus Service, Whinray Eco Trust, Surf Lifesaving Gisborne, East Coast Museum of Technology and Sunrise's General Fund. At Sunrise you can give to causes that are close to home and close to your heart. Visit the Donate Now page on our website to see how easy it is to donate online.

### 2nd watch Outward Bound

In May the second watch of 14 local Year 12 students spent two weeks at the life changing Outward Bound course with the help of Sunrise donors. If you want to see how they got on, or find out how you can help to send more of our local young people to Outward Bound, come and join us to celebrate and hear their stories at 7pm on Wed, 30th June at Tairāwhiti Museum.

### WBS kids help grow fund

Wainui Beach School held a dress up day to raise money for their new fund at Sunrise. The kids dressed up in 'something sunny' and raised \$200 with gold coin donations. It's wonderful to see them contributing to the future of their school.





## Leave a lasting legacy

### What does Sunrise do?

- We raise funds from donations and legacies
- We invest funds retaining the capital and generating income
- We use income from investments to provide grants for local charities and organisations

## Words from Glenda



Wow, what a whirlwind Sunrise is becoming.

Through the generosity of local donors we've grown our endowments to \$6m, which in turn generated more income from our investments to grant to our community. An excellent outcome as we know how much need is out there.

Our results are years ahead of where we forecast we would be, which is fantastic, but as you can imagine this early growth has presented challenges. Extra growth means extra costs to run our charity, and while that's not a bad problem to have, it makes it even more important that we have committed funders and sponsors. I'd like to give my personal thanks to Bayleys for once again choosing to support Sunrise with their winter initiative 'Move for Good'. This extra sponsorship will help us keep up the momentum and grow Sunrise for our community.

I'm pretty blown away with commitment shown by our board. It is truly amazing that between them, Kerry and I, we've donated over \$360,000 to Sunrise. We are lucky that our board not only rolls up their sleeves and gives us a lot of their time, they are a very active board, they also donate their money to help us as we strive to build Sunrise into a taonga (treasure) for future generations.

I donate \$20 every week through Sunrise workplace giving. I can give up a bottle of wine a week for causes I care about. Originally I donated to the Tairāwhiti Community Law Centre (TCLC) fund and when they were humming along nicely, I decided to donate to Stroke Tairāwhiti's fund. When I learnt about the challenges stroke survivors face their cause struck a chord with me. I felt compelled to help. Both TCLC and Stroke Tairāwhiti are hard-working local charities that do a massive job in our community.

Our annual funding round is now open. Any organisation with a charitable purpose in Tairāwhiti-Gisborne can apply for a grant. You can find all the information you need on the Grants page of our website.

Glenda Stokes  
EXECUTIVE OFFICER

## Charity abounds at Skindeep

Locally owned Skindeep Clinic has joined the ranks of Sunrise donors with an innovative promotion where they will match dollar for dollar donations made to Sunrise by their clientele.

Skindeep Clinic prides itself on being the most experienced and advanced Medispa in Tairāwhiti-Gisborne. Their diverse team of clinicians are registered nurse-led, their systems and procedures are medically certified, and with treatment machinery of the highest quality, their clients walk out the door looking and feeling fabulous.

After finishing their treatments clients will be offered the opportunity to make a voluntary \$2 donation to the General Fund at Sunrise, which Skindeep Clinic will match to double up their donation.

Chrissy Aldridge, Skindeep Clinic director, says she's "been looking for a way to give back to the community for a while now."

"We've owned Skindeep Clinic for three years and with the awesome support we've had from our customers we're now in a position to give something back."

"We've decided to donate to the General Fund, because we know the proceeds will be granted to local charities that need help each year through Sunrise's annual funding round."

Chrissy likes the idea that "Sunrise is for Gizzy, by Gizzy".

"Sunrise is a local charity, and we really like that. We want to help spread the word to our clients about how Sunrise works, while at the same time raising money to help Sunrise help our community."



The team at Skindeep Clinic are helping to raise funds for the General Fund at Sunrise. Back l-r Bex Keogh, Cathy Aberahama, Katrina Priday, Nalley Marino, Gabrielle Ryan. Front Pepi Bolton-Riley, Chrissy Aldridge, Michelle Knight.

## Putting our money where our mouth is

All of the voluntary board at Sunrise, and our two part-time staff members, are Sunrise donors.

John Clarke, Sunrise chair, says "it's not a prerequisite that if you're on the board or work for Sunrise you have to donate. We all believe in Sunrise and so therefore donating not just our time, but also our money, is something everyone naturally wants to do."

"I'm proud all of our team donate to Sunrise. Together we have donated over \$360,000 since we started six years ago. We're passionate about Sunrise and I think it shows we believe in what we are doing, we put our money where our mouth is."

Everyone donates to different causes and in different ways, some giving annual one-off donations and others regularly through workplace giving.

Dame Bronwen Holdsworth, Sunrise trustee, established the Arts Fund, which has also been supported by trustee June Hall.

As a musician herself Dame Bronwen believes "vibrancy and diversity of the arts is a vital component in enhancing the cultural, social and economic life of our community".

"Creativity is an integral part of every aspect of our lives, through all stages of education, culture and technology. I want to support the talent in our region who are contributing to the wealth and diversity of our magnificent artistic and cultural traditions.

I hope other lovers of the arts will join us and donate to the Arts fund too."



Sunrise marketing manager, Kerry Taggart, gives each pay day through Sunrise workplace giving. She originally donated to Sunrise's General Fund and when Ngatapa Rugby and Associated Sports Club (Ngatapa) established their fund, she decided to donate to them.

"Ngatapa is a family orientated club, my kids love it, so it was a no brainer for me to donate my workplace giving to them. I give \$10 a week, which I don't even notice, but that's \$520 a year that's helping to build a fund for Ngatapa's future."

"I work part-time and have two teenagers, and they cost me a lot of money! I don't have the means to make large donations so I give a little bit each week. It's incredible that in the time I've been with Sunrise I've donated \$2,700 without even realising it or feeling the pinch. I also donate annually to the fund for Poverty Bay A&P Association by adding an extra donation when I do my membership."

All of the team at Sunrise donate to different causes that have funds at Sunrise, which include the funds for Gisborne Boys' High School, Dialysis Tairāwhiti, Gisborne Rowing Club, Poverty Bay Golf Club, Hospice Tairāwhiti, Tairāwhiti Outward Bound, Tairāwhiti Community Law Centre, Stroke Tairāwhiti, Ngatapa, Waipaoa Farm Cadet Training, Poverty Bay A&P Association, the General and Arts Funds.

That's the beauty of Sunrise, you can support causes that are close to home and close to your heart.



The board and staff at Sunrise have donated over \$360,000 to causes they care about through Sunrise. I-r June Hall, David Clark, Richard Briant, Kerry Taggart, Reweti Ropiha, Glenda Stokes, John Clarke (chair) and Colin Christie (deputy chair) (absent Lilian Baldwin Tangaere, Dame Bronwen Holdsworth and Joe Martin).

## Calling friends of our rescue helicopter

Noel Leeming Gisborne (NLG) are helping Trust Tairāwhiti Eastland Rescue Helicopter with a special friends and family deal which will raise funds for the Eastland Helicopter Rescue Trust

Friends and family of our local rescue helicopter will get preferential pricing when they purchase anything in the Gisborne store in the two weeks 14 June to 27 June 2021 and NLG will also donate 2.5% of the purchase price to EHRT's fund.

Patrick Willock, EHRT chair, says "many people don't realise how hard it is to raise the money we need to keep our helicopter in the air".

"We have a small population of only 47,000 and yet their generosity is phenomenal. We appreciate all they give to help keep us flying."

"It's wonderful that our supporters can take advantage of the friends and family deal, while at the same time helping to raise money for our fund at Sunrise, and we thank NLG for choosing our charity."

John Sinclair, NLG acting manager, says his team are delighted to be helping raise money for Eastland's rescue helicopter.

"Where would we be without our rescue helicopter. It's a valuable local charity that provides a vital service for our community. It's a cause that's close to our heart and the hearts of many others."



The team at Noel Leeming Gisborne are delighted to help our local rescue helicopter and their supporters with a family and friends deal that gives back to the helicopter fund at Sunrise. The team pictured here with EHRT chair Patrick Willock Back row (l-r) Callym Windybank, Aku Smith, John Rothwell, Mark Blyth. Front row (l-r) Frank Riddell, Daksha Thakur, Sam Hollamby, John Sinclair.

## Health shuttle a first for the Coast

The St Johns East Coast Health Shuttle was launched in April with the help of grant from Sunrise.

The service and its brand new vehicle, the first St John health shuttle on the East Coast, will provide safe and reliable access to healthcare services for Coast residents. You can read the full story on the News page of our website.



The St Johns East Coast Health Shuttle official launch and blessing at Tikitiki (l-r) Reverend Boycie Te Maro, Minister Li Rerewa Pomana, local St John patron Hughie Hughes, health shuttle team leader Vencie Hartshorne and St John national community care manager of health and iwi engagement Julie Taverner. Picture supplied by Gisborne Herald, taken by Paul Rickard.

## Ways to give

### Donate now

Sunrise welcomes donations of any size. Your donation can be added to the General Fund or one of our special interest funds, the choice is yours.

Donate now and see your donation working for our community throughout your lifetime.

You can donate by creditcard, internet banking or automatic payment.

### Leave a legacy in your will

When making a will many people want to give something back to their community, or leave a bequest to their favourite charitable cause. It's a common misconception that only wealthy people leave money to charity when they pass away.

Gifts in wills, or bequests, are not just made by the rich and famous. The reality is most bequests are made by ordinary, hardworking people who want to make a positive difference in their community and to other people's lives.

After providing for family you may consider leaving a percentage of your estate to Sunrise knowing it will keep on giving to our community forever.

### Workplace Giving

Sunrise Workplace Giving is an easy way for companies to help their employees give back to our local community with regular donations through their payroll system.

Many people don't have a lot of spare money and a little bit every week or month is a realistic way they can donate.

Donors can give as little as \$5 per week, the cost of a cup of coffee.

It is an easy way for people to donate a little often, with the added bonus of an immediate tax benefit.

## Bayleys back Sunrise again

Bayleys Gisborne have chosen to back Sunrise with their 2021 winter initiative 'Move for Good'.

If you sell with Bayleys this July and August they will support Sunrise with a donation for each sale.

Glenda Stokes, Sunrise executive officer, says "the ongoing support of Bayleys since they joined us as Gold Sponsors in 2019 has been epic."

"The winter initiative in 2019 raised \$15,000 for Sunrise, and that was over and above their annual sponsorship. We are blown away at the commitment Bayleys has shown to Sunrise."

As a community foundation Sunrise is only allowed to use one percent of donations to cover overheads. While it is great for Sunrise donors to know that 99 percent of their donation works for our community, it does mean that Sunrise has to source alternative funding for administrative costs.

Glenda added "we have been incredibly lucky to have committed funders and sponsors".

"We're very grateful to have Bayleys Gisborne come onboard with this support. With initiatives like this, it means we can concentrate on growing endowments, which in turn means increasing the amount of investment income available to grant to causes that need help in Tairāwhiti-Gisborne."

Simon Bousfield, Bayleys Gisborne director says "getting the team behind Sunrise was an obvious choice, the work they do for our community aligns with our Bayleys values. We support those that are committed to the future of Gisborne."



The Bayleys Gisborne team love supporting our community and will do so again by donating to Sunrise for every property sold in July and August. You relocate and they will donate!

## Look how far we've come



**\$6m**  
Funds  
invested



**\$3.5m**  
Promised  
in wills



**\$568,000**  
Granted to our  
community



**1.25**  
Full time staff  
supported by  
13 volunteers

## Leave a lasting legacy

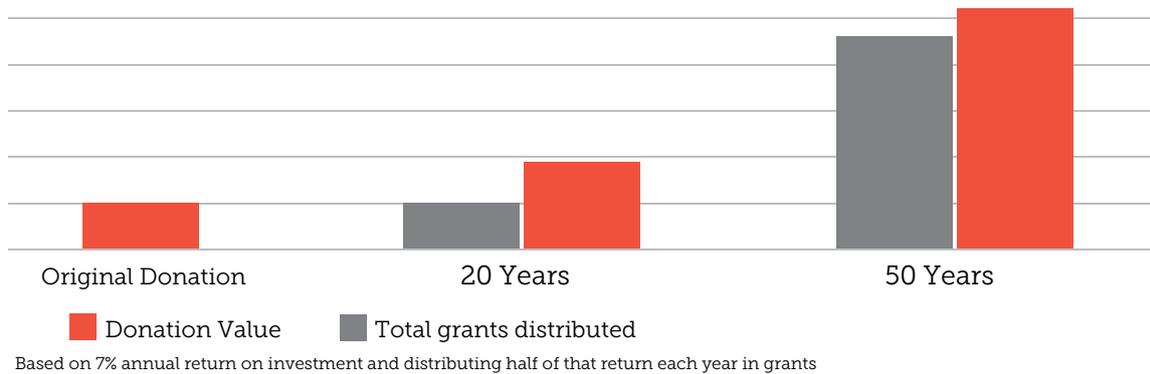
The Sunrise Foundation is a simple and lasting way to support local charities, organisations and causes that are important to you.

You can choose to donate to Sunrise's General Fund or your favourite charity or cause through a special interest fund. You can support causes that are close to home and close to your heart.

Sunrise is an organisation for local people to give for local needs, to help build a strong future for Tairāwhiti-Gisborne forever.

## Make your charitable giving have a bigger impact

All donations and bequests to Sunrise are invested in endowment funds in perpetuity (forever). Every year some of the investment income is retained to ensure your gift grows in line with inflation. The balance of the income from investments is distributed to worthy causes throughout the Tairāwhiti-Gisborne District each and every year forever.



Over 20 years your donation will double in size and grants to the value of your original donation will have been granted to worthy causes. Over 50 years your donation and the total grants to our community will be 5 times more than your original donation.

## 99% of your donation works for our community

As a community foundation Sunrise can only retain a maximum of 1% of endowment value each year to cover operating costs. Until we grow endowments to where we are self-sufficient we are fortunate to have the generous support of our funders Trust Tairāwhiti and Clark Charitable Trust; gold sponsors Amber Dental, Bayleys Gisborne, Larsen Sawmilling and Self-Storage Gisborne; and numerous organisations and volunteers that have helped us along the way.

We appreciate the immense support we receive from so many as we strive to build a powerful taonga (treasure) for our community for generations to come.

If you or your organisation would like to help us on our journey by providing sponsorship, practical assistance or volunteer time please get in touch.



## Who runs Sunrise?

We have a volunteer board of nine trustees who provide a robust governance and succession model. The trustees are a group of respected and trusted individuals from within our local community.

Our trustees are John Clarke QSO JP (Chair), Lilian Tangaere Baldwin, Richard Briant, Colin Christie FCA, David Clark, June Hall, Dame Bronwen Holdsworth DNZM, Joe Martin and Reweti Ropiha.



### The Sunrise Foundation

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